



# MIG Customer Case Study

## WILLIAMSON HEALTH AND WELLNESS CENTER



## Migration from QuickBooks adds Flexibility and Security

### Overview

**Country:** United States

**Industry:** Health Care Services

### Customer Profile

Williamson Health and Wellness Center is a regional healthcare facility whose mission is to create an innovative culture of health that accelerates positive growth throughout rural communities in Southwestern West Virginia and Southeastern Kentucky. They offer a variety of services including Primary Care, Women's Health, Annual Screenings, Annual Wellness visits, Dental and Podiatry for adults and children.

### Business Situation

Williamson Health and Wellness needed a more robust solution to accommodate their growth.

### Solution

Install Microsoft GP and migrate their data from QuickBooks to GP.

### Benefits

- Excellent Fit for Healthcare
- Increased security and flexibility

### For More Information

Visit the Web site at:

<http://www.williamsonhealthwellness.com>

"It's not easy to switch software solutions, but the MIG & Co. team was flexible and easy to work with."

David Jewell, CFO, Williamson Health and Wellness Center

### Business Needs

Williamson Health and Wellness Center has experienced rapid growth in the last five years. The business financials were run using QuickBooks, but that application didn't provide the security or flexibility the organization needed to accommodate its rapid growth. Williamson Health and Wellness needed a more robust solution to accommodate their growth. They needed one that provided security and flexibility as well as interfacing capability with Microsoft Excel.

After researching several solutions and getting recommendations from other CFOs, Williamson Health and Wellness chose to partner with MIG and Co. to implement a Microsoft GP solution. Williamson Health and Wellness CFO, David Jewell liked the stellar industry reputation and world-class support that was offered by Microsoft Gold Certified Partner, MIG & Co.

Williamson Health and Wellness Center was impressed with the comprehensive information on the MIG & Co. website, the flexibility of the Microsoft GP solution, and its ability to handle Williamson's growth path. According to David Jewell, Williamson Health and Wellness Center CFO, "The MIG & Co. Microsoft GP solution is affordable now and can grow with us".



**"The MIG & Co. Microsoft GP solution is affordable now and can grow with us."**

**David Jewell, Williamson Health and Wellness Center CFO**

### The Solution

MIG & Co. installed Microsoft GP on-premise at Williamson Health and Wellness Center and helped them migrate their financial data from QuickBooks to GP. The implementation was completed quickly within three weeks, and Williamson Health and Wellness completed their initial training within one week.

Williamson recently created their first Board reports using Microsoft GP and liked how it looked. They love the increased financial reporting capabilities and the flexibility of the solution. It integrates perfectly with Microsoft Excel which was one of their requirements.

### Excellent Fit for Healthcare Industry

Containing costs and ensuring accurate financial data are two primary issues faced by companies in the healthcare vertical, such as outpatient centers, home healthcare, nursing care, and residential care centers. Microsoft Dynamics GP provides a fully integrated financial management solution giving healthcare companies the tools to record and access their business information while ensuring compliance with complex regulatory requirements such as HIPAA and Sarbanes-Oxley.

These companies can focus on providing excellent care to their clients, knowing that they can easily and quickly access secure financial and client data.

### Increased Security

Microsoft GP offers role-based customization, workflow, and field level security ensuring that access to financial information is tightly controlled.

### Easy Implementation and Short Learning Curve

The MIG & Co. team implemented an out-of-the-box Microsoft GP solution for Williamson Health and Wellness Center. The implementation took only three weeks, and Williamson completed their initial training within one week.

### Extensive Reporting Capabilities

The Management Reporter function of Dynamics GP makes it easy to produce customized financial reports. Williamson Health and Wellness Center can choose a specific grant right from the chart of accounts and run trial balance accounts easily. Williamson likes the ability to run very granular reports as needed for grants and donations. Full financial and cash flow reports can be produced for the Board on a regular schedule. Microsoft Dynamics GP makes it easy to get business intelligence reports in the desired format and can be viewed on desktop and mobile devices.



MIG & Co. specializes in the implementation of financial and business management systems designed to help businesses streamline their processes and maximize productivity.

Since 1998, MIG & Co. has been a certified reseller and implementer of the most widely used and adopted industry-leading business solutions and is a Microsoft Gold Certified Partner for Dynamics GP, Dynamics SL, and Dynamics CRM.

[www.mig.com](http://www.mig.com)

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### Affordable Solution with Growth Capabilities

Williamson is projecting continued growth in grants and revenue. They needed the right-sized solution to handle their current business and their rapid growth.

A Tier 1 solution such as Oracle or SAP would provide powerful functionality but at a high cost of total ownership. Dynamics GP provides Tier 1 functionality at a fraction of the cost. Smaller businesses can implement the solution and reap the same benefits afforded to large corporations.

The Microsoft GP solution implemented by MIG & Co. is very scalable and will be able to provide cost-effective additional capacity to meet Williamson's needs going forward.

### Summary

If your company has reached the limitations of QuickBooks and is looking for a flexible and secure financial system, a Microsoft GP solution implemented by MIG & Co. will improve efficiency with a cost-effective solution that will grow as your company grows.

**For more information about Microsoft Dynamics GP, go to [www.mig.com/microsoft-dynamics-gp](http://www.mig.com/microsoft-dynamics-gp)**

**This case study is for informational purposes only. Document published September 2018**